

DAY 1: SUNDAY // JANUARY 23, 2011

VERDEXCHANGE GREEN MARKETMAKER'S CONFERENCE

**Pre Conference Executive Sessions & Afternoon Invitational Networking Receptions
Los Angeles Marriott Downtown (333 South Figueroa Street, Los Angeles)**

10:00 am

VX2011 Executive Registration Opens

11:00 am

WELCOME

Sunday Pre-Conference Executive Sessions

Abel/ Allen and Congresswoman Judy Chu

#S1: EXECUTIVE WORKING LUNCHEON SESSION

Clean & Green Tech China/California /North American Investment/Partnership Opportunities

by invitation

Moderator: Alan Chu

Panelists: Manatt's Julian Gresser; SCE's Les Starck; ZAP's Steve Schneider; California Assembly Speaker Emeritus Robert Hertzberg; H&K's Hope Boonshaft; LAEDC's Bill Allen

11:15 am

#S2: EXECUTIVE SESSION

Global Eco Cities and Communities

Moderator: Gail Goldberg

Panelists: Alastair MacGregor (AECOM); Dean Ma, USC School of Architecture); Bernie Kotlier, California IBEW/NECA Director of Green Building Solutions; Larry Eisenberg (LACCD); John Withers*, Irvine Ranch Water District Board; Jim Stahl, MWH

12:05 pm

#S3: EXECUTIVE WORKING LUNCHEON SESSION

Green Economy Regional Economic Development/Adaptation Strategies: US/Canada/Berlin/Brazil (Hosted and by Invitation to Executive Registrants)

Moderator: Bill Allen

Panelists: Jim Wunderman; Toronto's Tom Rand; Brazil's Mario Marconini; Chantal Ramsay (Commercial Counselor, Ontario Canada's Mexico City Embassy)

1:15

Break

1:25 pm

#S4: EXECUTIVE SESSION

Powering Alternative Fueled Vehicles

Moderator: Wayne Gears

Panelists: SDG&E's Alex Kim; Kodi-s' Dr. Jung Taek; ZAP CEO Steven Schneider

#S5: EXECUTIVE SESSION

Feed-in Tariffs and/or Renewable Portfolio Standards: Ontario/California/Europe

Moderator: Jeremy Davies Panelists: Paul Gipe; Lorraine Plaskett (LADWP); Gert Gremes

(Technospot)

#S6: EXECUTIVE SESSION

Water Conservation/Waste Technologies

Moderator: Lillian Kawasaki, SoCal Water Replenishment District Board

Panelists: IEUA's Martha Davis; MWD's Jeff Kightlinger; AECOM; John Withers, Irvine Ranch Water District Board; John Robinson, MWH

Break for Sunday Afternoon

BY INVITATION

3:00 pm

VX2011 INVITATIONAL CANADIAN CONSUL GENERAL RECEPTION AND PANEL

Stimulating the Transition to a Job Creating / Carbonless Economy

Canadian Consul General's Los Angeles residence: Off-Site

4:30 pm

VX2011 INVITATIONAL JAPANESE CONSUL GENERAL RECEPTION AND PANEL

Technology Solutions for the Environment

Japan Consul General's Los Angeles residence: Off-Site

EVENING

hosted dinners*

- * VX2011 Will be hosted at the LA Marriott Downtown Sunday afternoon and all day Monday Jan 23-24th
- * On Tuesday, Jan 25th, the VX2011 program moves to the campus of USC and the Davidson Conference Center (3415 S Figueroa St, Los Angeles, CA 90089)
- * Wednesday evening, Jan 25th, attendees of VX2011 are invited to register as guests of the UCLA/Institute of the Environment for the Oppenheim Lecture by Yvon Chouinard, Patagonia's Founder. Space is limited. To register go to:
<https://eventsrsvp.ucla.edu/oppenheim>

DAY 2: MONDAY // JANUARY 24, 2011

VERDEXCHANGE GREEN MARKETMAKER'S CONFERENCE

Los Angeles Marriott Downtown (333 South Figueroa Street, Los Angeles)

6:45 am

EXECUTIVE BREAKFAST SESSION

#1M.A: State & Local Government Initiatives to Drive the Green Marketplace Assessed

Moderator: Woody Clark

Panelists: Panama Bartholomy, CEC; City of Huntington Beach's Aaron Klemm, Lee Wallach, Community Assets Consulting; Adi Liberman, City of Los Angeles "Prop O" Citizens' Oversight Committee – Appointee of City Council President Garcetti.

7:45 am

Welcome: David Abel, VERDEXCHANGE; Bill Allen, LAEDC

8:00 am

MORNING PLENARY #MP1

Post Election Mega Trends – U.S. & California Renewable Policy

“Is California Still The World’s Clean and Green Tech Portal to reach the US & North American Marketplace?”

Moderator: Bill Allen

Remarks: Austin Beutner; Chris Cox; Robert Hertzberg; NRDC’s Felicia Marcus; Peter Beattie (former Queensland, Australian’s Premier & Trade Representative)

9:15 am

MORNING SESSION #M1

Innovative Technologies & City Infrastructure Investments Necessary to Roll-Out Alternative Powered Vehicles in 2011:

Moderator: Terry O’Day, Santa Monica City Council

Panelists: SDG&E’s Alex Kim; AeroVironment’s Michael Bissonette; Better Places’ Vandana Bali; Kodi-s’ Dr. Jung Taek

MORNING SESSION #M2A

Transmission, Grid Integration of Renewable Power, and Industrial Batteries

Moderator: CEERT’s John White

Panelists: SCE’s Mike Montoya; AECOM’s Shawn Kelly; NRDC; Japan’s Osamu Onodera

MORNING SESSION #M2B

Green Jobs & Economic Development

Moderator: Green for All’s Cecila Estolano

Panelists: United Streetcar’s Chandra Brown; Clean Tech San Diego’s Lisa Bicker; Kris Widdison, California Manufacturing Technology Consulting; Bryce Goodman, Founder of BioMine

MORNING SESSION #M3

Strategic Uses of Capital Markets to Support Clean Tech Growth: US/Canada/ E.Asia/Latin America

Moderator: Manatt’s Julian Gresser

Panelists: Brazil’s Mario Marconini; Toronto’s Tom Rand; JBIC’s Toyaoki Fujita; WestPark Capital’s Rick Rappaport

10:20 am

PANEL #M4

Cars 2.0: The 2011-2013 Marketplace

Moderator: CARB’s James Goldstene

Panelists: Zap’s CEO Steven Schneider; Nissan LEAF’s Keiichi Kitahara; Roberto Velozzi, Lotus Engineering; Dean Taylor, *

PANEL #M5

Accelerating Integration & Deployment of Renewable Energy Technologies: Wind/Solar

Moderator: Panama Bartholomy, CA Energy Commission

Panelists: Gert Grimes, Technopot Solar; Fred Butler, Petra Solar; Sweden's Östen Ekengren IVL; SCE

PANEL #M6

Green Innovation for the Built Environment: Designing & Building Net Zero Emission Buildings/Homes

Moderator: Steve Glenn (LivingHomes)

Panelists: Tom DiPrima (KB Home); Chip Fox (SDG&E and SoCalGas)

PANEL #M7

Water Systems Technologies for Resource Management

Moderator: Peter Beattie, Queensland, Australia; Panelists: Martha Davis (IEUA); Andy Lipkis; MWD's Jeff Kightlinger; LADWP's Jim Yannotta

EXECUTIVE #EM1

How to Make a Clean Tech Deal Pencil Out!

Law, Tax & Stimulus

PWC's Alan Chu; Manatt's Julian Gresser

11:15 am

PANEL #M8

Is High Speed Rail

On Track in California?

Moderator: Richard Katz (Metro Board) Panelists: Robert Hertzberg, former CA State Assembly Speaker; Assemblymember Fiona Ma; Irv Taylor, METRO; Paul Merte*s, Mertes Management & Technology (Toronto)

PANEL #M9

Green Tech Partnerships between Foreign & Chinese Companies--IP Challenges & Opportunities

Moderator: Julian Gresser (Manatt)

Panelists: Zion Bar-El (Ideation Inc); Steven Cui (Jun He Law Offices); Alan Chu (PwC)

PANEL #M10

Green Infrastructure: Designing and Financing Greener Infrastructure

Moderator: Jim Wunderman (Bay Area Council)

Panelists: AECOM; NRDC; Kevin Maggay*, Technology Advancement Project, Port of Los Angeles

PANEL #M11

Commonality of Global Cities: "One Water"

Global Cities Initiatives to Integrate Conservation

Technologies with GHG Emission Reduction

Moderator: Michael Patrick George, Wedbush Securities, Panelists: Adel H. Hagekhalil (LA City Sanitation); NRDC's Noah Garrison; Jim Stahl, Montgomery Watson; Irvine Ranch Water District*, John Robinson, MWH

EXECUTIVE #EM2

TBD

12:15 PM

PLENARY MP#2

Policies to Accelerate Downstream Clean Technology Partnerships with Utilities

Question: How do new and mature renewable technologies get introduced into California's Energy Marketplace

Moderator: Robert Hertzberg

Panelists: CARB's Sandy Berg; Hal Snyder, SDG&E and SoCalGas; SCE's Gene Rodriques; CPUC's Jeanne Clinton

EXECUTIVE #EM3

**Next Generation Transportation Technology
(Fleets, Air Transport, Shipping)**

Moderator: Paul Mertes (Toronto) Panelists:

Calstart's John Boesel; ALTe's CEO John D. Thomas Lotus's Roberto Velozzi; Bill Rouse, Yellow Taxi; Jim Gleich, SuperShuttle

1:30 PM

PLENARY MP#3

**AB 32: Sustaining California's Climate Change Leadership Role in North America*:
Opportunities, Challenges, and Lessons Learned**

Moderator: CARB's James Goldstene

Panelists: CEC Commissioner/Executive, SCE's Mike Hertel, PWC's Gavin Chui; LAWDP's Ron Nichols*

EXECUTIVE #EM4

**Corporate And Investment Fund Sustainability Reporting Of Economic, Environmental
and Social Performance**

Moderator: Mike Berg

Panelists: ICET's Dr. Yufu Cheng; VGG's Doug Smith; Sean Harrigan, GRI Int'l Board of Directors

2:15 PM

PANEL #M12

Low Carbon/Clean Transportation

Moderator: Dario Frommer, Mayer Brown Partner & Chair of CA Transportation

Commission; Panelists: LA County Supervisor Zev Yaroslavsky; Bombardier's Gary Hallman; Metro's Martha Welbourne

PANEL #M13

Climate Finance: Show Me the Money?

Moderator: Allan Emkin, PCA Managing Partner

Panelists: John Babcock, Rustic Canyon; Brian Rice, CalSTRS Investment Officer; Jon Naimon, Light Green Advisors

PANEL #M14

Retro Planning Cities & Buildings to Meet Climate Change/Energy Efficiency Goals

Moderator: Gail Goldberg Panelists: AECOM's Angelo Esposito, CEC's Panama Bartholomy; Bernie Kotlier (California IBEW/NECA); Regreen's David Duel

PANEL #M15

Waste & BioMass to Energy Nexus

Moderator: Coby Skye

Panelists: Plagazzi's Torsten Granberg; SoCalGas's Ron Goodman; Stephen Zurn, City of Glendale; John M. Eustermann; Stoel Rives LLP

EXECUTIVE #EM5

Scaling Distributed Solar, Wind & Geo Thermal Technologies: From Innovation & Pilots to Common Practice

Moderator: David Nahai Panelists: Amonix's Vahan Garboushian; City of Huntington Beach's Aaron Klemm; SCE's Mike Marelli; Eliot Abel, former G24i Sustainability Manager

3:10 pm

PANEL #M16

FDI: Trade & Investment Opportunities in Clean and Green Technology

Moderator: UKTI's Mike Rosenfeld

Panelists: Brazil's Mario Marconini; Sweden's Östen Ekengren IVL, Chantal Ramsey (Ontario, Canada), Torbjorn Millang, Avancee

PANEL #M17

Pricing and Trading Carbon

Moderator: Cantor C2o's Josh Margolis

Panelists: Pacific Carbon Exchange's Aaron Singer; Gary Gero (Climate Action Reserve); Doug Smith (Village Green Global)

PANEL #M18

Green Economy

Job Creation

Moderator: Tom Martinez, Panelists: State Sup't Torlakson; Roger Meyer (CEO of Morongo Tribe); Jake Brown (CEO Cubed)

PANEL #M19

Water & Energy Nexus:

Moderator: Martha Davis, IEUA Panelists: AECOM's Brian Jordan; Toray's Randy Truby; LADWP*; Protean Energy's Sean Moore

EXECUTIVE #EM6

Next Generation Bio Fuels

Moderator: Julian Gresser, Manatt; Panelists: Matt Horton, CEO, Propel Fuels; Dan Cohrs, CFO, Rentech; Riggs Eckelberry, CEO, OriginOil

4:15 pm

PANEL #M20

Clean Tech VC Portfolios Show and Tell:

Methane, Water, BioFuels, Storage, Solar

Moderator: Tom Soto (Craton Equity Partners) Panelists: Tom Rand; TBA

PANEL #M21

Greening Public Infrastructure:

Ports and Airports:

Moderator: James Hankla

Panelists: Cindy Miscikowski (LAPort Commission Pres.); Alastair MacGregor; AECOM; Dan Feger (Burbank Bob Hope Airport's Ex-Director)

PANEL #M22

Global Green Presentations by UCLA & HSBC

EXECUTIVE #EM7

California Clean Tech Regional Alliance 1st Statewide Meeting*

by invitation

EVENING

VX2011 Late Afternoon Conference Reception

VERDEXCHANGE Monday Evening Executive Dinners

by invitation

* Website: www.verdexchange.org

DAY 3: TUESDAY MORNING // JANUARY 25, 2011

Vx2011 & University Of Southern California SPPD And Architecture

University of Southern California Campus

Davidson Conference Center: 3415 S. Figueroa St., Los Angeles, CA, 90089

8:45 am

Welcome to VX2011 at the University of Southern California

Tom Sayles, L.A. City Councilmember Jan Perry, USC Dean Ma, USC Dean Knott, and David Abel

9:00 am

MORNING PLENARY #TP1

Green Build: Integrating Sustainable Planning/Design/Technology/Policy

Low Carbon City Building

Moderator: Panama Bartholomy (CA Energy Commission, Deputy Director, Energy Efficiency and Renewables Division)

Panelists: SCE's Jessica Mack; LADWP*; AECOM's Anthony Bernheim; MGM Resorts' Cindy Ortega; Osamu Onodera (Japan's NEDO); Lee Kanon Alpert, former President, LADWP Board

10:20 am

PLENARY #TP2

The Politics and Business of Climate Change

Regional Climate Policy & Regulation:

How Are Subregional Gov't Initiatives Driving Markets for Renewables & Sustainability?

Congress may or may not pass legislation curtailing carbon emissions in 2011, which

means states and regions will again be taking the lead in developing climate change policies to drive the renewable markets.

Moderator NRDC's Felicia Marcus

Panelists: USC's Daniel Mazmanian; SCE's Michael Hertel; SCLC's Lee Harrington; Chair, Plug-in Vehicle Collaborative's Diane Wittenberg

11:15 am

PANEL #T3

Commercialization of Clean Technology Research

Solar/Biofuels/Storage

Moderator Richard Drobnick, USC's Marshall School; Panelists: Toronto's Tom Rand; ICET's Feng An; Rick Friedman, USC's Senior Director of Technology Advancement and Licensing, Sweden's Östen Ekengren IVL

PANEL #T4

Planning, Powering & Financing Green & Sustainable Campuses

Moderator: Bill Allen

Panelists: USC's Brian League; Brenda Levin, FAIA; Greg Otto (Buro Happold/USC)

PANEL #T5

The Nexus Between Climate Change, Sustainability and Healthcare

Moderator: Michael Berg

Panelists: Paul Holdredge; GE Healthcare; Rachelle Wenger (CHW); NRDC's Felicia Marcus

USC SCHOOL OF ARCHITECTURE RECEPTION – HOST: USC SCHOOL OF ARCHITECTURE'S DEAN MA*

DAY 4: WEDNESDAY // JANUARY 26, 2011

Co-Hosts: VerdeXchange, UCLA's Institute of the Environment and Sustainability, NRDC and E2 UCLA Campus*

6:00 pm

RECEPTION

7:00 pm

LECTURE

Oppenheim Lecture: Patagonia's Yvon Chouinard

8:00 pm

Q&A

** VX2011 Program is subject to modification based upon speaker availability and evolution of content*

** Breakout sessions will bring together noted panelists in business, industry, finance, government, & the environment – each of whom are decision/ dealmakers.*

** Website: www.verdexchange.org*

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