



VX2010 AGENDA

MONDAY, JANUARY 25, 2010

**7:00am:
OPEN CONTINENTAL BREAKFAST**

7:00-Pre-Conference Press Availability

Does the Road From Copenhagen Go Through California and the West? Does the Road to Mexico City Begin in California?

7:00am -7:45am VIP SESSION

Pre-Opening Morning, Roundtable (By Invitation)

The Role and Responsibility of Chief Sustainability Officers

Moderator/Facilitator: Andrew Van Der Laan, Sustainability Executive and Consultant, Formerly CSO Random House

- Panel: Robyn Beavers, formerly Corporate Environmental Programs Manager, Google
- Eliot Abel, former Sustainability Manager, G24i
- Panama Bartholomy, Advisor to Chair, California Energy Commission
- Jon Blumenauer, Managing Partner, Hutani Sustainability Strategies
- Dan Mazmanian Director, Task Force on California's Adaptation to Climate Change; Bedrosian Chair, USC SPPD

7:40-8:15am:

Opening Welcome & Acknowledgement of Sponsors:

- David Abel, Managing Director, VerdeXchange
- Bill Allen, President & CEO LAEDC

Opening Remarks:

Yes, The Road From Copenhagen Goes Through California and the West

- Jim Newton, Los Angeles Times Editor at Large
- Mark Ridley Thomas, LA County Supervisor
- Los Angeles Mayor Antonio Villaraigosa
- California State Senator Carol Liu

8:30-9:20am:

Plenary:

How Successful are Government Initiatives in Driving the Alternative Energy Marketplace?

- Moderator: David Abel
- Robert Hertzberg, California Assembly Speaker Emeritus, Founder G24i
- Mary Nichols, Chair, California Air Resources Board
- Congressman Earl Blumenauer (Oregon) - House Budget, Ways & Means, and Select Committee on Energy/Climate Change
- Vicky Sharpe, President/CEO of Sustainable Development Technology Canada
- Hans-Josef Fell, German Parliament; Spokesman for Energy and Technology Policy for the Parliamentary Group Alliance
- Karen Douglas, Chair California Energy Commission
- Mutsuyoshi Nishimura, Special Advisor to the Prime Minister's Cabinet; Former Special Envoy of the Government of Japan for Climate Change

BREAKOUT SESSION #1	9:35-10:25am
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Breakout Session A:

Energy Efficiency – Pathways to a Low Carbon Economy

- Moderator: V. John White, CEERT
- Gene Rodrigues, SCE Director of Energy Efficiency
- Ken Robinson, AECOM
- Mark Gaines, SoCalGas and SDG&E
- Steve Matsuda, Manager of Non-Residential Energy Efficiency, LADWP

Breakout Session B:

Regional & Local Sustainability Initiatives: Political Action Towards Green Growth

- Moderator: Jim Wunderman, Bay Area Council
- Chantal Ramsay, Consul of Economic Affairs, Ontario, Canada
- Laura Spanjian, SF Public Utilities Commission
- Rick Cole, City Manager, Ventura, California
- Lee Alpert, Lee Kanon Alpert, President, LADWP Commission
- Lee Harrington, Executive Director, Southern California Leadership Council

Breakout Session C:

Water Self Reliance: Recycling, Reuse, and Desalination

- Moderator: Peter Beattie, Queensland Trade Commissioner for the Americas
- Lester Snow, California Director of Water Resources

- Jeff Kightlinger, CEO and General Manager, MWD
- Brian Jordan, AECOM-Water
- Zhiguo Yuan, PhD., Deputy Director Advanced Water Management Centre, University of Queensland, Australia

Breakout Session D:

Green Build- Sustainable Projects/Practice

- Moderator: Gail Goldberg, LA City Planning Director
- Larry Eisenberg, Executive Director for Facilities and Planning & Development, Los Angeles Community College District
- Bryan Jackson, Esq., Allen Matkins; Editor of Green Building
- Panama Bartholomy, Advisor to Commissioner Douglas, California Energy Commission
- Ken-ichi Mori, General Manager, New Business Development, Fuji Electric Corporation of America

BREAKOUT SESSION #2	10:40-11:30am
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Breakout Session A:

Energy Transmission Grid – A Blueprint for Our Energy Infrastructure

- Moderator: David Olsen, California Renewable Energy Transmission Initiative (RETI)
- Randy Wu, Director of Development, First Solar
- Jeff Byron, California Energy Commissioner
- Carl Zichella, Sierra Club Director of Western Renewable Program
- Charles Adamson, Manager, Transmission Project Licensing, SCE

Breakout Session B:

Waste and Recycling: Technologies and GHG Emission Reduction Opportunities

- Moderator: Leonard Robinson, Gov. Schwarzenegger's Appointee, Federal Liaison to the Dept. of Toxic Substances Control (DTSC)
- Coby Skye, LA County Dept. of Public Works
- Scott Christiansen, Enerkem
- Frank Liesman, Assistant Chief Counsel for Dart Container Corp

Breakout Session C:

Green Jobs, Workforce Training and Economic Development in a Sustainable Low Carbon World

- Moderator: Cecilia Estolano, Green For All
- Panama Bartholomy, Advisor to Commissioner Douglas, California Energy Commission
- Barry Sedlik, Chair, California Green Collar Jobs Council
- Maria Teresa Kumar, VotoLatino
- Jeff Milanette, Exec Dir, Port Technologies Development Center

Breakout Session D:***Financing Delivery of Greener Infrastructure***

- Moderator: Jack Baylis, U.S. Group Executive, Strategic Development, AECOM
- Dale Bonner, California Business, Transportation & Housing Authority (BTH) Secretary
- Congressman Earl Blumenauer, Oregon
- Zev Yaroslavsky, LA Supervisor & Metro Board Member
- Jan McFarland, Alternative Energy and Advanced Transportation Financing Authority, Executive Director

BREAKOUT SESSION #3**11:45am-12:30pm****Breakout Session A:*****Accelerating the Integration & Deployment of Renewable Energy Technologies: Wind & Solar***

- Moderator: Jill Tregillis Bacon, Partner, PWC
- Robert Hertzberg, Co-Founder, G24 Innovations
- Paul Gipe, Windworks.org, Author of *Wind Energy Basics*
- Randy Wu, Director of Development, First Solar
- Dr. Paul Smokler, AECOM

Breakout Session B:***High Speed Rail: A California Opportunity***

- Moderator: Richard Katz, Member, High Speed Rail Authority
- Mayor Curt Pringle, Chair, California High Speed Rail Authority
- Katsuhiko Ichikawa, General Manager Central Japan Railway
- Fiona Ma, California Assembly Majority Whip
- Norman Y. Mineta, Former Secretary, U.S. Department of Transportation

Breakout Session C:***Pricing Carbon: Cap and Trade?***

- Moderator: Marc Stuart, Founder and Director of New Business Development, EcoSecurities
- Josh Margolis, Co-CEO, Cantor CO2e
- Gary Gero, President, Climate Action Reserve
- Peter Barnes, Senior Fellow, Tomales Bay Institute

**12:30 -1:40pm
LUNCH**

12:45 -1:40pm

Luncheon Plenary

Climate Change Market Regulation in 2010: What is Success?

- Moderator: Robert Hertzberg, California Assembly Speaker Emeritus, Founder G24i
- Congressman Earl Blumenauer, Oregon
- Michael Peevey, President, CPUC
- S. David Freeman, General Manager, LADWP
- Fred Ni, BYD-America Corp
- Robyn Beavers, former Manager of Corporate Environmental Programs, Google

12:45 -1:40pm Invitation Only Roundtable Luncheon

EV's Fuel System Impact on the Automotive Supply Chain

- Moderator: Seth Seaberg, Founder and CEO Trexa Motor Corp.
- Dan Mosher, CFO, Coda
- Daniel Hagström, VP & Founder of ReformTech

BREAKOUT SESSION #4	1:50-2:45pm
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Breakout session A:

"Show Me the Money": Where is Stimulus/Public Pension/Private Equity Being Invested?

- Moderator: Allan Emkin, Managing Director, Pension Consulting Alliance (PCA)
- Yaniv Tepper, Managing Partner, Angeleno Group
- Scott Barrington, Managing Partner, Piper Jaffray Private Capital
- Ed Feo, Partner, Milbank, Tweed, Hadley & McCloy LLP

Breakout Session B:

Adaptation of Transport to California's Climate Change Laws and Regulations

- Moderator: Mary Nichols, CARB Chair
- Randy Armstrong, Environmental Issues Director for Shell Oil, Co.
- Fred Ni, BYD-America Corp
- Jeff Reed, Director of Market Development and Emerging, Technology, SDG&E and Southern California Gas Company
- David Patterson, Chief Engineer, Mobile Emissions, Regulatory Affairs & Certification, Mitsubishi

2:45 – 3pm AFTERNOON BREAK

Breakout Session A:**The Role of *Transit* in Addressing *Climate Change***

- Moderator: David Fleming, Esq. Latham & Watkins
- Congressman Earl Blumenauer, Oregon
- Art Leahy, Los Angeles' Metro, CEO
- Rita Robinson, GM LA City Department of Transportation
- Gunnar Larrson, Board of Directors, Scania AB, Sweden

Breakout Session B:***Research Tech Transfer Opportunities***

- Moderator: Bill Allen, CEO and President, LAEDC
- David Fransen, Canada's Los Angeles Consul General
- Alex N. Beavers, Jr., PhD., Corporate Director, Stanford Research International
- Zhiguo Yuan, PhD., Deputy Director, Advanced Water Management Centre, University of Queensland, Australia

Breakout Session C:***Smart Grid Management and Green IT Infrastructure***

- Moderator: Tom Soto, Managing Partner, Craton Equity
- Scott Weiner, Senior VP & General Counsel, Petra Solar
- Felix Oduyemi, Senior Program Manager, Advance Technology Group, Southern California Edison

Breakout Session D:***Biofuels and Energy Alternatives***

- Moderator: Felicia Marcus, Western Director, NRDC
- Peter Beattie, Former Premier, Queensland, Australia
- Paul Zorner, HawaiiBioEnergy
- Hal Snyder, VP Customer Solutions, SoCalGas/SDG&E

Plenary:***Advancing from Copenhagen: Next Steps to Reach Global Agreement on Climate Change?***

- Moderator: Diane Wittenburg, Exec. Director, Climate Registry
- Peter Beattie, Queensland Trade Representative for the Americas
- Hans-Josef Fell, German Parliament Member, Spokesman for Energy & Technology Policy for the Parliamentary Group Alliance

- Mutsuyoshi Nishimura, Special Advisor to the Prime Minister's Cabinet; Former Special Envoy of the Government of Japan for Climate Change
- Woody Clark, PhD. Managing Director, Clark Strategic Partners

Alternative Breakout Session:

Rebranding and Reinventing the Auto Industry: An EV Case Study

Moderator: Bob Chew, Managing Director, HB/Sustain Los Angeles

- Brandon Mason, PwC's Autofacts Group
- Joshua Reynolds, Director, Hill & Knowlton Global Technology Practice
- Noel Sullivan, Project Leader, Nissan Leaf, TBWA/Chiat Day
- Felix Oduyemi, Electric Transportation, SCE
- Kristen Helsel, VP, EV Solutions, AeroVironment

<p>Late Afternoon Policy Plenary #2 <i>(In cooperation with Jetro, BABC, and CABC)</i></p>	<p>5:10-6:00pm</p>
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Plenary:

Globalizing National Successes: An International Panel

- Moderator: TBA
- Randy Wu, Director of Development, First Solar
- Mutsuyoshi Nishimura, Special Advisor to the Prime Minister's Cabinet; Former Special Envoy of the Government of Japan for Climate Change
- Vicky Sharpe, CEO of Sustainable Development Technology Canada
- Gert Gremes, Founder, Chairman, Tecnospot
- Paul Gipe, Windworks.org

Alternative Breakout Session:

Marketing the EV: Consumer Plug In Vehicle Experience

- Moderator: Michael Boehm, Advanced Sustainability
- Shad Balch GM - Chevy Volt
- Mary Nickerson, Toyota Motor Sales, USA, Inc
- Jeffrey Reed, Director of Market Development and Emerging Technology for the Sempra Energy Utilities: San Diego Gas & Electric and Southern California Gas Company
- Rick Sikes, City of Santa Monica Fleet Superintendent
- Paul Wuebben, AQMD's Clean Fuels Officer
- Felix Oduyemi, Electric Transportation, SCE

**VIP INVITATION-ONLY
BOARDROOM ROUNDTABLE SESSIONS
MONDAY, JANUARY 25TH**

VIP SESSION 1: 7am

The Role and Responsibility of Chief Sustainability Officers
Moderator/Facilitator: Andrew Van Der Laan, Sustainability Executive and Consultant, Formerly CSO Random House

- Panel: Robyn Beavers, formerly Corporate Environmental Programs Manager, Google
- Eliot Abel, former Sustainability Manager, G24i
- Panama Bartholomy, Advisor to Commission Chair, California Energy Commission
- Jon Blumenauer, Managing Partner, Hutani Sustainability Strategies
- Dan Mazmanian, Director, Task Force on California's Adaptation to Climate Change; Bedrosian Chair, USC SPPD

VIP SESSION 2: 945 am

China Clean Tech Panel

Moderator/Facilitator, Alan Chu, PriceWaterhouseCoopers

- Panel: Yumin Liu, President, GCL Solar
- Steve Chadima, VP External Affairs, Suntech Solar
- Yimei Wong, Strategic Advisor, Joint US-China Collaboration on Clean Energy (JUCCCE)
- Alfred Chu, Managing Director, TDRH Capital
- Li Guihai, President Huafu Group & Jon Xiao, VP of Huafu-Andmir
- PwC China Cleantech IndustryTeam: Ruth Dobson, Gary Chan, Annabell Chartres, Angeline Cheng and Jasmine Zhang.
- K.Y. Cheng, executive vice president & director of international trade banking at the Pasadena-based East West Bank.
- Linhui Sui, CEO, ET Solar
- Yabo Lin, Partner, Sonnenschien Nath, Rosenthal LLP
- Jeff Jerdin, Director, Tax, PricewaterhouseCoopers
- Longhua Jeffrey Tang, President, Dalu International Inc.
- Deborah Lee, Tax Partner, PricewaterhouseCoopers
- Jeff Bryon, California Energy Commissioner
- Randy Wu, Director of Development, First Solar

VIP SESSION 3: 10:45am

Solar Technology & Financing: AB 811 - A California Model for Achieving AB32 Goals

Moderator: Howard Choy, County of L.A. Energy Division Manager

- Lou Kwiker, President, PsomasFMG

- John Rhow, Barclays Capital
- Micheal Austin, VP of BYD America
- Rod Dole, Auditor-Controller, Treasurer/Tax Collector, Sonoma
- Cisco DeVries & Mimi Frusha, Renewable Funding

VIP SESSION 4: 11:45am

GreenBuild – Moderator/Facilitator Praful Kulkarni, gkkworks

- Panel: Jacob Williams, LA County Public Works
- Bryan Jackson, Esq., Partner, Allen Matkins
- Larry Eisenberg, Executive Director for Facilities and Planning & Development, Los Angeles Community College District
- Greg Otto, Principal, LA Office, Buro Happold Consulting Engineers
- Sushi Kamioka, Special Project Coordinator Commercial & Green Application Specialist, Takagi Industrial Co., USA
- Ken-ichi Mori, General Manager, New Business Development, Fuji Electric Corporation of America

VIP SESSSION 5: 1:45pm

Creating California and the West's Clean Energy Future: Opportunities Blueprint for Business and Institutions

Moderator/Facilitator: Bill Allen, President & CEO, LAEDC

- Jim Hankla, PsomasFMG, Formerly, LA County CAO
- Bonnie Reiss, Partner, Pegasus Sustainable Century Merchant Bank; Regent, University of California
- James Wunderman, President & CEO, Bay Area Council
- Lee Wallach, Managing Partner, Community Assets Consulting
- Hal Snyder, VP Customer Solutions, SoCalGas/SDG&E

VIP SESSION 6: 2:45pm

One Water: Integrated Water Policy, Recycling, Reuse and Desalination Moderator/Facilitator, Jack Baylis, AECOM

- Doug Walters, Assistant Division Manager of our Wastewater Engineering Services Division
- Fran Diamond, L.A. Regional Water Quality Control Boar
- James Stahl, Vice President MWH Americas, Inc
- Adi Liberman. ALA Environmental Public Affairs & Communications

VIP SESSION 7: 4pm

The Nexus Between Climate Change, Sustainability and Healthcare - Moderator/Facilitator Michael Berg

- Don D. King, Executive Director of Facilities and Clinical Technologies for Kaiser Permanente
- Rachelle Wenger, Director of Public Policy & Community Advocacy for Catholic Healthcare West