



VERDEXCHANGE

C O N F E R E N C E

VX2021
VERDEXCHANGE
Marketmakers Conference & Expo

**“Virtual” VX Sponsorship
Opportunities**

January 25-26, 2021

www.verdexchange.org

The VERDEXCHANGE Annual Marketmakers Conference is a B2B, clean energy and sustainable technology event that, for the past 14 years in Los Angeles, California, has brought together “under one roof” the leading global & sub-national private and public marketmakers who supply, procure, manufacture, finance, regulate, and endorse advanced energy, water, transport, and greenbuild technologies; and sustainable innovations and services.

Sponsorship Packages

VERDEXCHANGE 2021 Green Marketmakers Conference & Expo

	Lead	Marketmaker	Stakeholder	Roundtable	Green
	\$35,000	\$25,000	\$16,000	\$12,500	\$6,000
Print and Email Marketing					
Prominent logo placement in print & email marketing	X	X	X		
Logo placement in print and email marketing	X	X	X	X	X
Logo placement in conference guide	X	X	X	x	x
Event Website					
Prominent logo placement on event website	X	X	X		
Logo placement on event website	X	X	X	X	X
Public Relations					
Name recognition in sponsor press release & pre-event press releases	X	X	X	X	
Event Attendance					
VIP Conference passes to Breakout Forums	10	8	6	4	2
Virtual Exhibitor Space	X	X	X		
Panel / Breakout Session Sponsorship					
Introduction of selected panel	X	X			
Participation in selected panel	X	X	X		
Panel sponsorship noted in conference guide	X	X	X	X	
Charrette Invitational Sessions					
Sponsorship of a small VIP roundtable session (signage, introduction, & participation)		X	X	X	
Online Panel Video Opportunities					
30 second ad opportunity placed before videos of select plenary / panel sessions	X				