

The background of the entire page is a satellite-style image of the Earth, showing the curvature of the planet and various landmasses and oceans. The colors are primarily blues, greens, and browns, with a white rectangular box at the top containing the event title.

# VERDEXCHANGE

C O N F E R E N C E

VX2024  
VERDEXCHANGE  
Marketmakers Conference & Expo

VX Sponsorship Opportunities

Los Angeles, California  
May 12-15, 2024

[www.verdexchange.org](http://www.verdexchange.org)

The VERDEXCHANGE Annual Marketmakers Conference is a B2B, clean energy and sustainable technology event that, for the past 17 years in Los Angeles, California, has brought together “under one roof” the leading global & sub-national private and public marketmakers who supply, procure, manufacture, finance, regulate, and endorse advanced energy, water, transport, and greenbuild technologies; and sustainable innovations and services.

**Sponsorship Packages**  
**VERDEXCHANGE 2024 Green Marketmakers Conference & Expo**

	Lead	Marketmaker	Stakeholder	Roundtable	Green
	\$65,000	\$45,000	\$30,000	\$25,000	\$18,000
<b>Print and Email Marketing</b>					
Prominent logo placement in print & email marketing	X	X	X		
Logo placement in print and email marketing	X	X	X	X	X
Logo placement in conference guide	X	X	X	x	x
<b>Event Website</b>					
Prominent logo placement on event website	X	X	X		
Logo placement on event website	X	X	X	X	X
<b>Public Relations</b>					
Name recognition in sponsor press release & pre-event press releases	X	X	X	X	
<b>Event Attendance</b>					
VIP Conference passes	10	8	6	4	2
Reserved luncheon table with logo	X	X	X		
<b>Event Presence</b>					
Exhibitor Space	X	X	X		
Materials distributed with conference guide	X	X	X	X	X
Space for materials at resource center	X	X	X	X	X
<b>Plenary Sessions &amp; Luncheon</b>					
Introduction of luncheon	X				
Introduction of selected plenary session		X			
Participation in selected plenary panel	X	X			
<b>Panel Sponsorship</b>					
Introduction of selected panel	X	X			
Participation in selected panel	X	X	X		
Easel display at entrance to selected panel	X	X	X	X	
Panel sponsorship noted in conference guide	X	X	X	X	
<b>Roundtable Sessions</b>					
Sponsorship of a small VIP roundtable session (signage, introduction, & participation)			X	X	
<b>Online Panel Video Opportunities</b>					
30 second ad opportunity placed before videos of select plenary / panel sessions	X				
<b>Pre-Event Consulate VIP Receptions</b>					
Invitations to VIP receptions	10	8	6	4	2
Speaking Opportunities at VIP receptions	X	X	X		
Post Reception/Dinner invitations	X	X	X		
<b>VIP Reception</b>					
VIP dinner reception host	X				
VIP dinner reception co-host		X			

